

# **Annual Impact Report**

Fiscal Year 2023-2024







### **Dear PATH Supporters,**

For the last 40 years, PATH has worked to support our unhoused neighbors and we are committed, now more than ever, to creating a world where everyone has a home.

We are immensely proud to share PATH's Fiscal Year 2023-2024 Annual Impact Report, which showcases the incredible work of our team across the state. With the support of our donors, partners, elected officials, and volunteers, PATH continues to innovate, collaborate, and evolve to address the dual crises of housing affordability and homelessness.

With more than 1,400 dedicated team members in five key regions across the state, we're proud of the impact our team achieved last year. Thanks to our dedicated workforce, PATH connected over 28,000 Californians to a range of life-saving supportive services and helped over 5,300 people make it home.

This year has been particularly challenging due to the Supreme Court's decision in the Johnson v. Grants Pass case. This decision opened the door for local governments to pass anti-camping ordinances. These laws often criminalize homelessness, even when there are not enough shelter beds or housing options available. PATH has seen how costly, ineffective, and inhumane criminalization and enforcement policies can be. That is why we continue to advocate for policy changes that bring more solutions to our communities.

At PATH, we believe that housing is a human right and that the key solution to homelessness is housing. Through PATH Ventures, our housing development arm, we have over 2,900 affordable homes completed or in development. Multiple new PATH Ventures communities opened this year, and we have more to come in the new year!

We approach all our work through an equity lens and are proud to highlight our diversity, equity, and inclusion initiatives aimed at minimizing disparities marginalized communities continue to face when it comes to accessing housing and critical services.

At the core of everything we do is the person. We're so grateful for all the people that make PATH what it is—our Board of Directors, Advisory Boards, supporters, dedicated staff, and courageous participants. Thank you for being part of the solutions to homelessness and thank you for supporting our PATH community.

### With gratitude,

288 HOXP Tury W. Buil



Jennifer Hark Dietz PATH CEO



**Terry Bird**PATH Board Co-Chair

Show Boldonith



**Shane Goldsmith**PATH Board Co-Chair

# **ABOUT PATH**

### **MISSION**

PATH's mission is to end homelessness for individuals, families, and communities.

### **VISION**

PATH envisions a world where every person has a home.

### A NOTE FROM PATH FOUNDER, CLAIRE WEST ORR



When my late husband, Charles, and I founded PATH forty years ago, we wanted to help the unhoused people who were then barely visible. We thought the problem could be solved in three or four years. We did not know that the needs would necessitate it becoming the impactful, statewide organization that it is today.

> Scan the QR Code to watch our 40th **Anniversary Video!**



# 40 YEARS OF MAKING IT HOME

#### 1983

#### **NOVEMBER 18**

Claire and Reverend Charles Orr penned a letter calling for the Los Angeles community to address the ever-increasing issue of homelessness, sparking a movement that builds the foundation of PATH.



Joel John Roberts becomes Executive Director and goes on to serve as CEO



for over 25 years. Joel's leadership helps PATH become an innovative and statewide leader in the fight to end homelessness.





PATH Westside Center opens with 32 transitional housing beds.



PATH celebrates our 40th anniversary and now serves over 28,000 people a year.



PATH selects Jennifer Hark Dietz as the new CEO. PATH also launches PATH Enterprises to develop social enterprises that creatively innovate and accelerate PATH's ability to end homelessness.



PATH expands to Santa Clara County where we now orovide supportive services, nterim housing, and permanent supportive housing.



PATH expands to Santa Barbara County where we now provide employment support, outreach, housing navigation, interim housing. and rapid rehousing

2015



PATH San Diego **Connections Housing** opens downtown on March 11, 2013.

2013

PATH expands to Orange County by opening two interim housing sites, bringing a total of 525 new interim housing beds to the region.

2020

PATH Los Angeles Center and PATH Mall in Los Angeles opens.

> PATH Ventures is created in 2007 to

supportive housing

across the state. We

now have over 2,900

units completed or in

the pipeline.

2007

develop affordable and

2002

1990

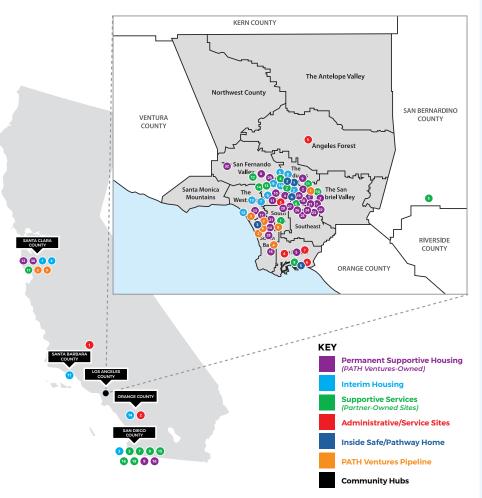
2000

2010

# IMPACT BY THE NUMBERS

# RATION CO

### **COMMUNITIES WE SERVE**





### Statewide at a Glance

🖞 People Served: **28,567** 

Housing Placements: **5,377** 

### Santa Clara County

People Served: **1,480** 

Housing Placements: 294

### Santa Barbara

People Served: 462

Housing Placements: **62** 

## Los Angeles

People Served: 16,543

Housing Placements: **3,591** 

## **Orange County**

People Served: 2,094

Housing Placements: 314

### San Diego

People Served: **7,988** 

Housing Placements: **1,116** 

### **INNOVATIVE APPROACHES**

# THAT IMPROVE RESULTS



- A 31% increase in total permanent housing placements.
- San Diego and Santa Clara County saw the *largest increases in* people served at 21% and 24% respectively.
- Orange County experienced a **72% increase** in permanent housing placements.

### **OUTREACH**

- **44%** of the participants served agencywide were connected through outreach services.
- **30% more** of our participants exited to permanent housing.



### **INTERIM HOUSING**

 Participants are being permanently housed
 43% faster from interim sites on average, compared to the last fiscal year.



- **76% increase** in permanent housing placements.
- **89%** of exits were to a permanent destination.
- **99%** of participants in prevention programs retained their housing.

**PREVENTION & DIVERSION** 



000 000

- 65% increase in permanent housing placements.
- **59%** of exits were to a permanent destination.

**HOUSING NAVIGATION** 

# MAKING IT HOME



### **Meet Shaneece and Lanyah**

Shaneece grew up in the foster care system and struggled to find stable housing as an adult. She took maternity leave and faced a rent increase, which caused her to experience homelessness with her newborn, Lanyah, for over two years. They lived in a park and then connected with Jordan on PATH's outreach team, who helped them move into their own apartment. Shaneece wants people to know that there is help out there.



### **Meet Patrick**

Patrick is a U.S. Marine Corps. Veteran who struggled with homelessness after being laid off from his tech job at the beginning of the pandemic. After losing the car he was sleeping in, he sought support from the VA and he was connected to PATH's interim housing program. There, he received case management and support that helped him address the mental health challenges he acquired during his homelessness. Patrick was able to move into his own apartment and now regularly volunteers at PATH, helping cook and serve meals to our interim housing residents.



### **Meet Adonay**

Adonay worked for years as a handyman, but after a conflict with his partner, he lost his housing. The instability of living on the streets led Adonay to experience mental and physical health issues and eventually, he lost his job. Then, he connected with a PATH outreach worker, who was able to help him obtain interim housing through the City of LA's Inside Safe Initiative. Shortly after, he moved into his own apartment in a new affordable housing community that is part of LAHSA's Master Lease program.



# Meet some of the residents of Winnetka Village Apartments

Homelessness among seniors is on the rise. William, Beatrice, and Mary experienced homelessness due to fixed incomes and medical challenges. Thankfully, they have all made it home at PATH's Winnetka Village Apartments, which provides 95 units of supportive housing dedicated to senior adults ages 62 and older.

# **PATH VENTURES**

PATH Ventures, founded in 2007, creates high-quality, affordable, and stable homes for families and individuals transitioning out of homelessness. We build and operate affordable rental apartments paired with on-site supportive services to help residents live independent, healthy lives.

### **PATH Ventures Statewide Impact**



31

housing communities



homes completed

2,061



12



98

new communities in the development pipeline

additional homes in the development pipeline

### **OPENED OR ACQUIRED DURING 2023-2024**



### **PATH West Carson Villas**

This 111-unit, supportive housing community serves low-income individuals and families. The building's design provides a high-quality living environment with integrated supportive services and communal spaces tailored to residents' needs.



### **PATH Villas El Cerrito**

This 40-unit residential community in the El Cerrito community of San Diego was designed to increase the availability of affordable housing in the neighborhood and help low-income and formerly unhoused individuals and families rebuild their lives in permanent homes. This project was built using modular construction and is also home to a Family Health Centers of San Diego clinic.



### **Preserving Skid Row Housing Trust Properties**

Over the course of the year, we worked to stabilize 10 housing developments near Los Angeles' Skid Row. Without PATH Ventures and PATH stepping in to support the habitability of the buildings and provide services to the residents, many people could have returned to homelessness.

# PATH ENTERPRISES



PATH Enterprises was created to support innovative housing and services, generate resources for the PATH family of agencies, and streamline costs and efficiencies through our own social enterprises.

### **PATH ENTERPRISES CURRENTLY OFFERS:**



### Real Estate Services

We leverage our expertise in real estate transactions across California to develop affordable and supportive housing.



### **Interior Design**

We create trauma-informed interior design environments that help tenants thrive. PATH Enterprises provided interior design to 318 units across four permanent supportive housing sites.



### Property Management

We use our expertise in understanding tenants to support long-term residency and provide services that maintain safe and healthy residential communities.



### Community Engagement

We secure community buy-in for supportive and affordable housing developments and work to enhance the quality of life of neighborhoods.

### **LEADING THE WAY IN**

# SYSTEMS CHANGE

At PATH, we are committed to changing government systems and policies through engagement with federal, state, and local elected officials and government partners.





### **WE PASSED MEASURE A!**

Our team engaged with hundreds of voters across Los Angeles County to secure the signatures necessary to get The Bold New Way/Measure A on the November ballot. Voters overwhelmingly supported Measure A, helping secure future funding to continue our work!

### SECURING HOMELESS HOUSING, ASSISTANCE, AND PREVENTION (HHAP) FUNDING IN THE STATE BUDGET

Our staff and supporters put advocacy into action to successfully convince Governor Newsom to preserve \$1 Billion in funding for the Homeless Housing, Assistance and Prevention (HHAP) program.

### PATH ADVOCATES IN D.C.

We met directly with lawmakers in Washington, D.C. to help promote impactful policies, such as Congressman Gomez's Renters Agenda, which ensures greater protections for renters.

### **ENGAGEMENT WITH ELECTED OFFICIALS**

Elected officials at all levels engage with PATH by volunteering for meal service, holiday events, and grand openings.

### **ADVOCACY TRAININGS**

Our Public Policy team conducted advocacy training for staff in every region, empowering our team to support our advocacy efforts and leverage their expertise to shape public policy.

### **PATH'S COMMITMENT TO**

# EQUITY, INCLUSION & WORKFORCE DEVELOPMENT







### **DIVERSITY, EQUITY AND INCLUSION (DEI) COUNCIL**

The DEI Council, made up of staff from various PATH departments, advises on initiatives to foster equity and inclusion. This year, the council played a key role in advancing our DEI strategy through event planning, communication, dialogue facilitation, training evaluation, and promoting lived expertise within the organization.

### **CELEBRATING CULTURE & HONORING HERITAGE**

Throughout the year, we recognize diverse communities through ongoing learning opportunities, visual branding, and educational resources for staff, participants, and community members.

### **COMMUNITY PARTNERSHIPS**

Key partnerships include the TransLatin@ Coalition, San Diego's Regional Taskforce on Homelessness and the Cultural Shift Ambassador Program, the Los Angeles Homeless Services Authority's Equity Division, the Indigenous Circle of Wellness and several regional LGBTQIA+ centers.

#### **LEARNING & DEVELOPMENT**

We offer a comprehensive development plan featuring curriculum on evidence-based practices, racial equity, leadership, and more, with training delivered in various formats to accommodate our diverse workforce.

#### **PATH ACADEMY**

We celebrated the third cohort of PATH Academy, our internal leadership development program that trains and mentors future leaders in the housing and homelessness sectors. PATH leaders serve as mentors and facilitators, fostering inclusive leadership within our organization.

# ENGAGING OUR COMMUNITIES

Our mission to end homelessness is only possible through the collective efforts of dedicated volunteers, corporate partners, faith institutions, schools, and donors across the state.

Volunteers not only rallied to provide essential support—such as meals, care kits, and housing supplies—but also found creative ways to contribute their unique skills. They offered cooking classes, haircuts, pet care services, yoga sessions, and skill-building workshops. From hosting game nights and organizing outings and field trips to planning holiday parties and community BBQs, our volunteers helped ensure that participants felt valued, cared for, and part of a vibrant community.







#### **COMMUNITY AFFAIRS IMPACT**



**10,269** volunteers

27,758 volunteer hours

7,758 380,762

pounds of food rescued



\$3,792,363

value of in-kind donations

# **BOARD OF DIRECTORS**



### PATH BOARD OF DIRECTORS

Ellen Evans Agee

Sayed Ali

Jason Andrean

Terry Bird

Jane Blumenfeld

Eileen Dardick

Laura Diamond

Julie Downey

Shane Goldsmith

Zondre Johnson

Mark Jones, Sr.

Chuck Marquardt

Donald Morrison

Jeffry Prang

Stanley Schneider

Julie Summers

**Christine Swanson** 

Brian Tucker

**Cathy Watts** 

**Lindsay Wiggins** 

Michael Goldberg

(Ex Officio)

Myrna Hant

(Ex Officio)

Alison Myers (*Ex Officio*)

Claire West Orr (Ex Officio)

# PATH VENTURES BOARD OF DIRECTORS

Jane Blumenfeld

Eileen Dardick

Perla Eston

Shane Goldsmith

Mary Kaiser

Leslie Lambert

Sandeep Patel

Brian Tucker

Claire West Orr

Terry Bird (*Ex Officio*)

Julie Downey

(Ex Officio)

Myrna Hant (*Ex Officio*)

Donald Morrison (Ex Officio)

Julie Summers (Ex Officio)

# SANTA CLARA ADVISORY BOARD

Thalia Anagnos

Jeff Arrillaga

Josh Burroughs

Robert Dyer

Brian Franklin

Raul Peralez



Sue Adams

Mark Asman

Jett Black-Maertz

Ron Fox

Nancy Fiore

Brian McTeague

Juliana Minsky

Sheridan Taphorn

Dylan Ward

**Devon Wardlow** 

### SAN DIEGO ADVISORY BOARD

Sayed Ali

Michael Copley

Suchada Eickemeyer

Traci Knight

Denise Larson

Mimi Murray

Chris Olsen

Satomi Rash-Zeigler

Rod Santulan









